

# COOKIES

## DETAILED INFORMATIVE NOTE (COOKIE POLICY)

### WHAT ARE COOKIES

Cookies are small text files, which websites visited by users send to their terminals, where they are stored and then retransmitted to the same websites the next time they are visited. Cookies are used for various purposes, have different characteristics and can be used by both the owner of the website being visited or by third parties.

Following you will find all information about the cookies installed through this website and instructions on how to manage your preferences relative to these and their use.

### COOKIES USED BY THIS WEBSITE

The use of cookies by Hotel Villa Orchidea, with registered offices in 38069 Torbole (TN - Italy), Via Strada Granda n. 7, and the owner of this website, is summarised in the Privacy Policy of the same; all information required by art. 13 of the Privacy Code is provided in this detailed informative note and in the Privacy Policy.

### TECHNICAL COOKIES

This website uses the following technical cookies:

A) Navigation or session cookies: these are cookies needed to guarantee the normal navigation of the website, including for example authentication cookies, and these are predominantly session cookies.

B) Functional cookies: these are the cookies that allow your preferences to be stored (for example in relation to language, currency, products and services purchased online) and to thereby guarantee navigation based on criteria selected by you, improving the fruition of the services provided. In the majority of cases these cookies last for a maximum of 30 days.

C) Cookie analytics (Google Analytics): these are cookies used by this website to gather collective information on the number of users and how these visit the website itself, for merely statistical purposes.

All technical cookies do not require your prior consent for their use, therefore they are automatically installed following access to the website and are not used for any other scopes.

### PROFILING COOKIES

In addition to the technical cookies described above, this website uses profiling cookies, also by third parties, designed to create profiles relative to the user and which are used to send advertising messages in line with the preferences manifested by the user while navigating online.

Profiling cookies are installed or activated only further to your express consent, which must be manifested the first time you visit this website, without prejudice to your right to revoke your consent either totally or in part at any later stage. Consent can be provided after reading the simplified informative note and by interacting with the banner visible on the homepage, according to the methods indicated therein; alternatively, you can provide your consent selectively by following the instructions reported below. Your consent will be stored for the next time you visit this website.

Cookies managed by third parties are also installed through this website.

#### A) ADVERTISING PROFILING COOKIES

These cookies are used to send advertising messages based on your interests expressed when navigating on the internet.

#### B) RETARGETING COOKIES

These cookies are used to send advertisements to subjects that have previously visited this website.

Following is a list of the cookies used by the website [www.villaorchidea.com](http://www.villaorchidea.com):

NAME OF COOKIES	PURPOSE	EXPIRATION TIME
<i>PHPSESSID</i>	<b>Cookie that stores the session ID, user navigation while keeping the information stored on the server needed to view this website properly</b>	<b>end of browsing session</b>
<i>easy-cookie-law</i>	<b>Cookie that stores the consent from the user acceptance of cookies that happens after clicking on "Accept" in the short informative banner</b>	<b>after 1 year</b>
<i>wordpress_test_cookie</i>	<b>WordPress test cookie used to verify that the browser is enabled</b>	<b>end of browsing session</b>

	to save the cookies	
wp-settings-1 e wp-settings-time-1	Cookies required to operate the WordPress platform. Used to customize the display of a site, if registered with the site	after 1 year
wordpress_logged_in_	Cookies used for authenticated users on the site	end of browsing session

Keep in mind that it is also possible to check and eliminate single cookies through most browser settings.

Below are the links to the cookie settings pages of the main browsers:

[Internet Explorer](#) - [Google Chrome](#) - [Mozilla Firefox](#) - [Safari](#)